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At the leading global ethically integrated provider of technology, denim retail and management solutions, we understand the role of our global platform in the market. We believe all stakeholders in the manufacturing, distribution, and processing of our products can have an important role to play. We are committed to our global operations, to the highest level of honesty, integrity and ethics.

The ethical elements embedded in our approach to sustainability, as evidenced by our commitment to providing all elements of our business in a manner that addresses the need and expectations of future generations to live, with clean, safe and air, environmentally managed forests and oceans, and a habitable climate.

We do not encourage all associates to contribute and lead in their own way to a denim industry and socially responsible environment in our operations. We will focus on innovative endeavours on the delivery of sustainable products and services that go beyond the horizon. We understand sustainability and responsible business operations as a means of creating meaningful value for our customers and enhancing the future of our company for continuing market leadership and success.

